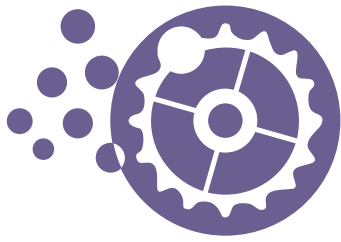


PROCESSING | FILLING | PACKAGING | RAW MATERIALS



# BBTech expo

THE PROFESSIONAL TRADE FAIR FOR BEER AND BEVERAGE TECHNOLOGIES

[www.bbtechexpo.com](http://www.bbtechexpo.com)   

RIMINI  
EXPO  
CENTRE  
ITALY



15-18  
FEBRUARY  
2020



organized by

simultaneously with

simultaneously with

ITALIAN  
EXHIBITION  
GROUP  
Providing the future

International  
**HoReCa**  
meeting  
Congress • B2B • Parade

**BEER & FOOD**  
ATTRACTION  
THE EATING OUT EXPERIENCE SHOW

PROCESSING | FILLING | PACKAGING | RAW MATERIALS



# BBTech expo

THE PROFESSIONAL TRADE FAIR FOR BEER AND BEVERAGE TECHNOLOGIES



JORDAN DE FRANK  
**Shelton Brothers  
USA**

“This event is an effective platform because here you can quickly gather lots of contacts. You can also interact with many producers and you can network with them.”

## BBTECH EXPO

features the most comprehensive offer of processing and filling technologies, raw materials, packaging products, equipment and services for the beer and beverage industry. Its innovative format offers machinery and plant manufacturers a chance to locate business opportunities both with the companies who are at the show exhibiting their beers and drinks, and also with the operatives who are there visiting it.



simultaneously with

**BEER & FOOD**  
**ATTRACTION**  
THE EATING OUT  
EXPERIENCE SHOW



simultaneously with

**International  
HoReCa  
meeting**  
Congress • B2B • Parade

The **International Horeca Meeting (IHM)**, now in its ninth edition, is the large-scale event organised by **ITALGROB Federation** that brings together all main players in the Horeca supply chain, from producers to distributors all the way to the points of consumption.

International Horeca Meeting, which runs simultaneously with **Beer&Food Attraction**, brings more than **1400 participants** to Rimini with distribution firms (850 visitors in total, comprising company owners and collaborators), **320 vendors** and **300 managers** of manufacturing firms supplying goods and services to the 'eating out' market.



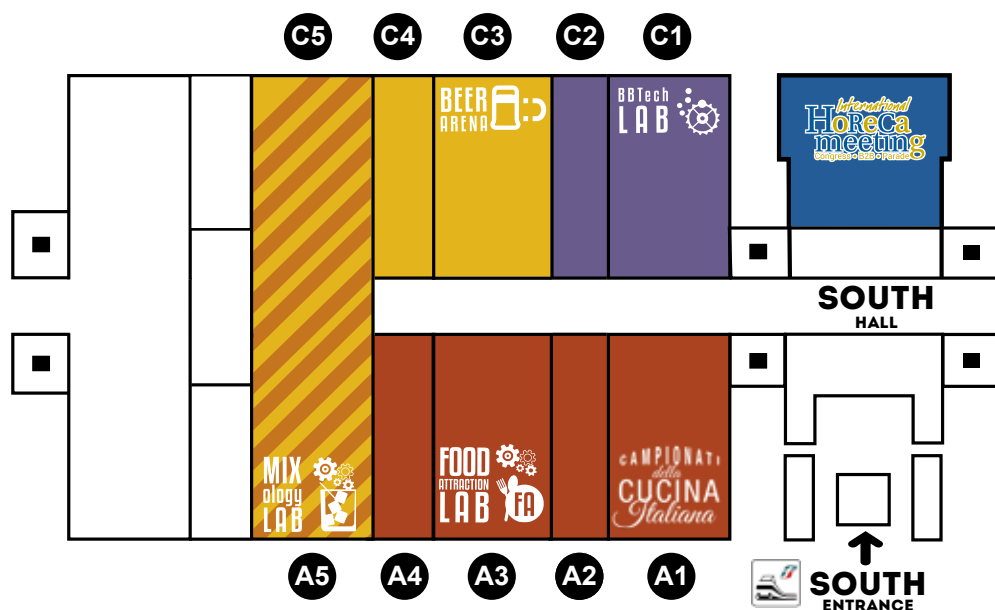


# FOUR REASONS TO BE THERE

- Introduce your products to an audience of over 32,000 visitors interested in the latest trends and also visiting Beer&Food Attraction, which runs simultaneously
- Meet selected international top buyers at you stand with a dedicated agenda of meetings
- Find new potential clients, consolidate your existing relations and network with top players in the industry
- Network with beverage manufacturers and producers of raw materials, processing and packaging technologies

## LAYOUT

- BEER & BEVERAGE
- FOOD
- BBTECH EXPO
- INTERNATIONAL HORECA MEETING



## FACTS & FIGURES 2019\*

\* These figures refer to Beer&Food Attraction and BBTech expo

### • VISITORS

**+32,000**  
**+ 40%**  
COMPARED TO 2018

• **1,000**  
VISITS FROM  
INTERNATIONAL  
OPERATORS

• **1,047**  
MEETINGS SCHEDULED  
WITH OVER 120  
INTERNATIONAL  
TOP BUYERS

• **600**  
EXHIBITORS

from 11 countries:  
ITALY, BELGIUM, SPAIN, GERMANY,  
AUSTRIA, POLAND, FRANCE, GREAT  
BRITAIN, CZECH REPUBLIC, UNITED  
STATES AND CANADA.

• **247**  
ITALIAN AND  
INTERNATIONAL  
JOURNALISTS  
AND BLOGGERS



**BBTECH  
INTERNATIONAL:  
MEET  
INTERNATIONAL  
TOP BUYERS RIGHT  
AT YOUR STAND!**

The 2020 edition will devote **even more space to networking** with a new business meeting platform enhancing exchange between exhibitors and selected international top buyers. In order to connect demand and supply in the most efficient way possible, **BBTech International** platform will let exhibitors and international top buyers define their own meeting schedule in real time at the fair.

# WHO'S VISITING



PRODUCERS AND DISTRIBUTORS OF BEERS, BEVERAGES AND LIQUID FOODS

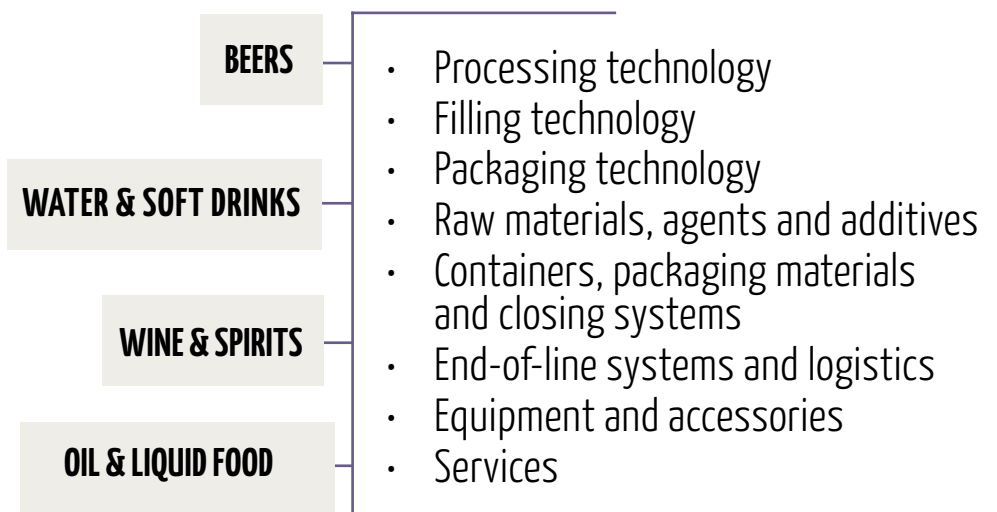


ENGINEERS AND PRODUCTION MANAGERS

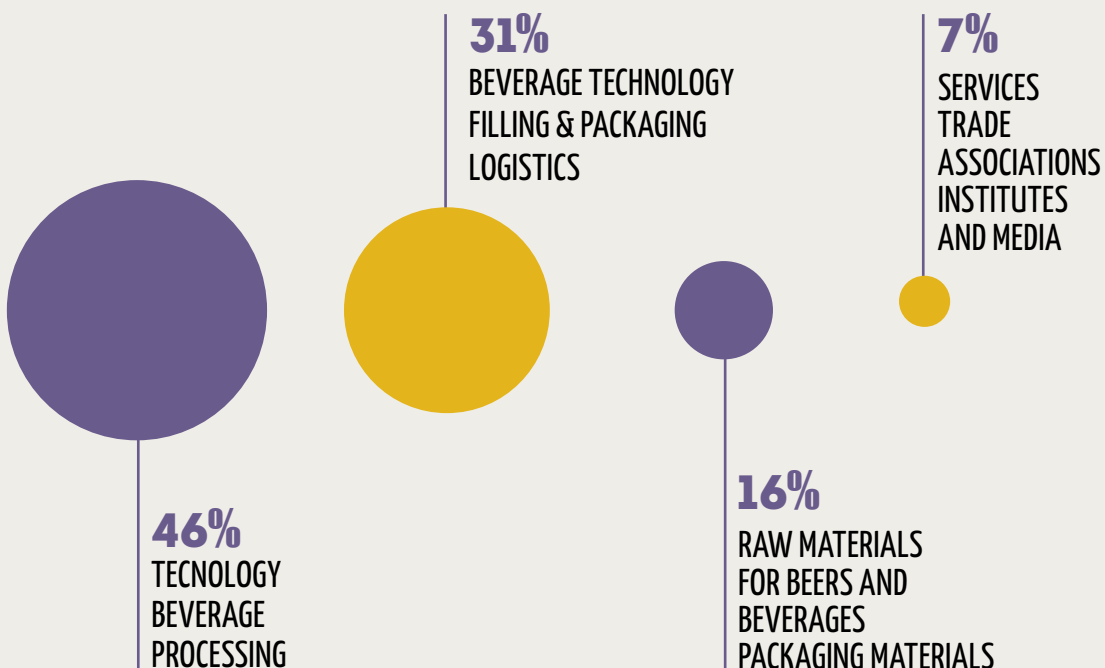


MASTER BREWERS

# WHO'S EXHIBITING



# EXHIBITORS





# 15<sup>TH</sup> "BIRRA DELL'ANNO" AWARD

AN INTERNATIONAL JURY PANEL  
COMPOSED OF

**100** EXPERTS

FROM ALL OVER THE WORLD

VOTED ON:

- **1,994**  
BEERS
- **327**  
PRODUCERS
- **41**  
CATEGORIES



organized by



## WORKSHOP AND SEMINARS



**MORE THAN 100  
EVENTS INCLUDING  
TRAINING AND  
TASTING SESSIONS,  
WORKSHOPS AND  
COMPETITIONS**

**BBTech Lab** is the space hosting workshops, in-depth analysis, training and updating sessions, in collaboration with CERB (Research Center for Beer Excellence of the University of Perugia), the University of Udine and specialist media.

# BBTECH EXPO COMMUNITY

” EXHIBITOR

**DELLA TOFFOLA**  
**MICHELA DELLA TOFFOLA**  
 BBTech expo enhances our business because it gives us the opportunity to speak directly with our clients. This year's turnout has been both local and international. We had a chance to meet with international buyers and to consolidate our existing relations.

” EXHIBITOR

**EASYBRAU/  
 VELO GRUPPO  
 PADOVAN**  
**FABIO MICHELIN**  
 BBTech expo is evolving and expanding from previous years and its audience of international operatives is on the rise.

” EXHIBITOR

**GAI**  
**LUCA TURLETTI**  
 Thanks to BBTech meeting scheduling platform, we got in touch with a number of international buyers and established excellent relations with them from the beginning. We also presented our machines to the breweries exhibiting at Beer&Food Attraction.

” EXHIBITOR

**CIMAC**  
**ROBERTO PIANO**  
 At BBTech expo we present a can filling and closing machine and we are getting many requests for it. We were visited by both Italian and international buyers at our stand who showed interest in our products.

” INTERNATIONAL  
 TOP BUYER

**NOKIAN  
 PANIMO OY**  
 FINLAND

**VESA PELTOLA**  
 One thing that really struck me is the quality of both breweries and beers themselves, here in Italy. There are so many manufacturers of brewing technology that I can meet here!

” INTERNATIONAL  
 TOP BUYER

**BRILL & CO AB**  
 SVEZIA

**ALEXANDER FEDERSEL**  
 At BBTech expo you can try a number of different products, discover trends, meet new people and do business with them in the future, develop and discuss strategic plans... I definitely recommend checking this show!

” INTERNATIONAL  
 TOP BUYER

**MAHOU-SAN  
 MIGUEL**  
 SPAIN,

**RAFAEL GOMEZ**  
 I came to BBTech expo looking for new technologies, filtration systems in particular. At BBTech expo you can meet directly with both micro-breweries and manufacturers of systems for each single stage of the process.



**CONTACT  
 THE TEAM OF  
 BBTECH EXPO**

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 www.bbtechexpo.com



In collaboration with



with the patronage



media partner

