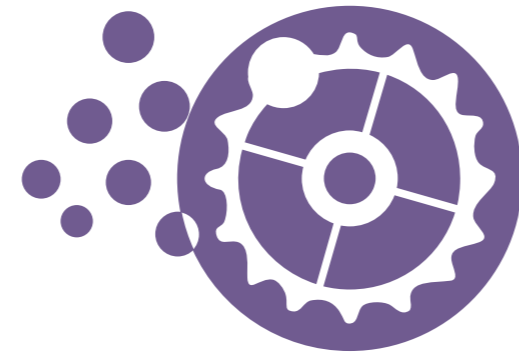


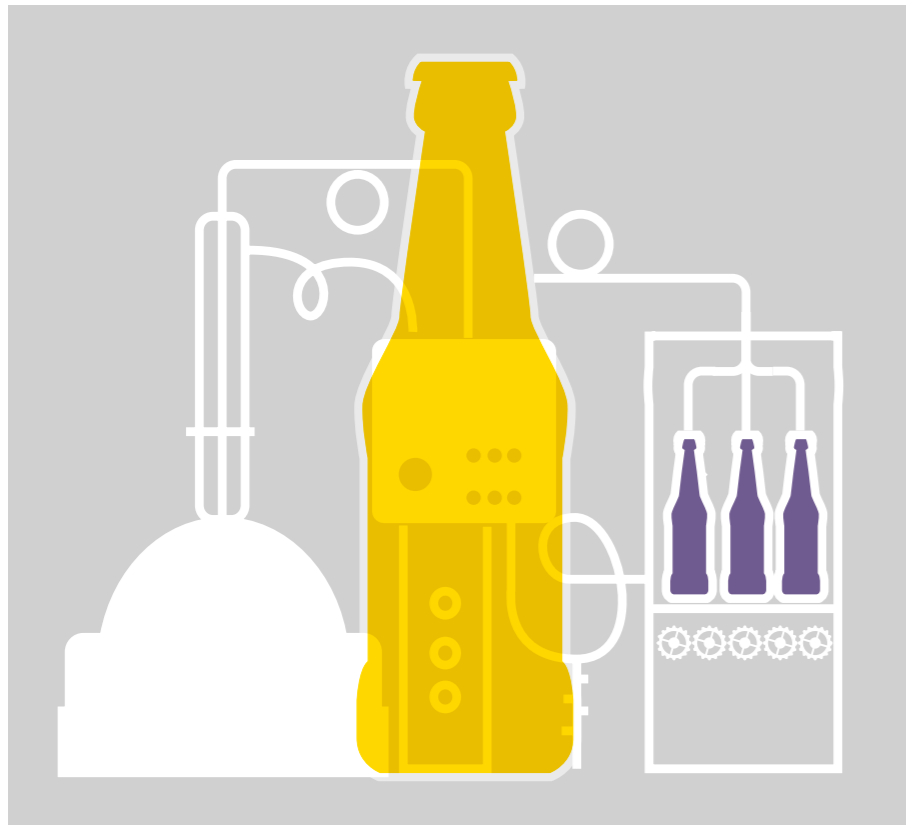
PROCESSING | FILLING | PACKAGING | RAW MATERIALS



BBTech expo

THE PROFESSIONAL TRADE FAIR FOR BEER AND BEVERAGE TECHNOLOGIES

RIMINI
EXPO
CENTRE
ITALY

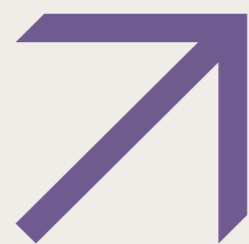


15-18
FEBRUARY
2020



FACTS
FIGURES
2019

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THE WINNING FORMULA OF A "SHOW WITHIN THE SHOW" LINKS TOGETHER BEVERAGE PRODUCERS WITH PRODUCERS OF RAW MATERIALS, PROCESSING AND PACKAGING TECHNOLOGIES.

simultaneously with

organized by

BEER & FOOD
ATTRACTION
THE EATING OUT EXPERIENCE SHOW

ITALIAN EXHIBITION GROUP
Providing the future

EXHIBITORS

BBTECH EXPO EXHIBITORS	89
BEER&FOOD ATTRACTION EXHIBITORS	413
INTERNATIONAL SHARE	12%
NUMBER OF COUNTRIES	11

TOP COUNTRIES BY EXHIBITOR ORIGIN * (EXCEPT ITALY)

1. SPAIN
2. BELGIUM
3. GERMANY
4. AUSTRIA
5. FRANCE
6. POLAND
7. UNITED STATES
8. GREAT BRITAIN
9. CZECH REPUBLIC
10. CANADA

TOTAL EXHIBITING SQM	20,000
TOTAL NUMBER OF PAVILIONS	10 + HALL SOUTH
BBTECH EXPO SQM	6,000

VISITORS



ORIGIN BY MACRO AREAS *

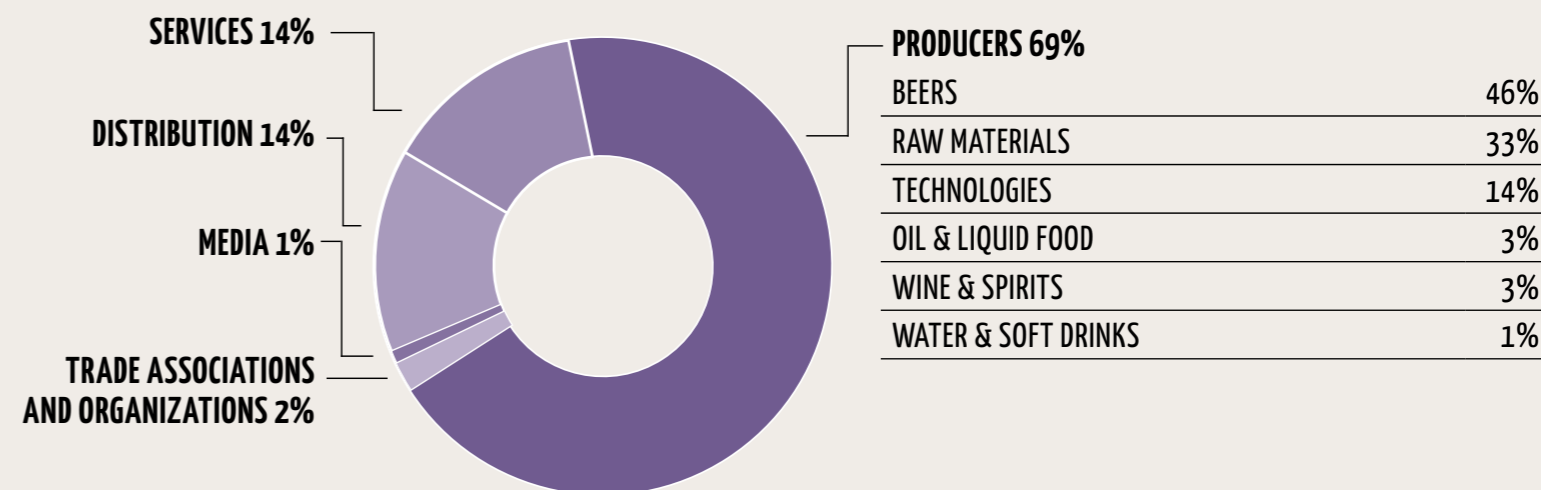
EUROPE (EXCEPT ITALY)	88%
AMERICA	9%
ASIA AND OCEANIA	3%



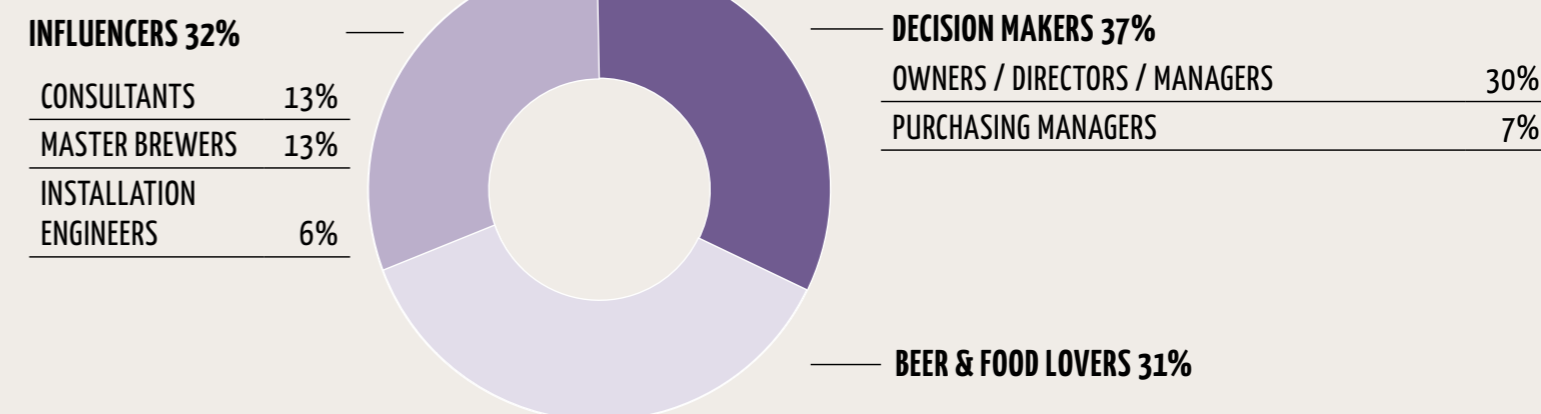
INTERNATIONAL BUYERS

VISITS BY INTERNATIONAL OPERATIVES	1,000
MEETINGS WITH 120 INTERNATIONAL TOP BUYERS	1,047

VISITOR PROFILE



PROFESSIONAL PROFILE



simultaneously with

BEER & FOOD ATTRACTION

THE EATING OUT EXPERIENCE SHOW

Beer&Food Attraction is the only event of its kind featuring the most comprehensive offer of beers, drinks, food and trends for the OUT OF HOME globally, in a single show.



International Horeca Meeting a real full immersion in the HoReCa universe, in close contact with all the main players in the supply chain.

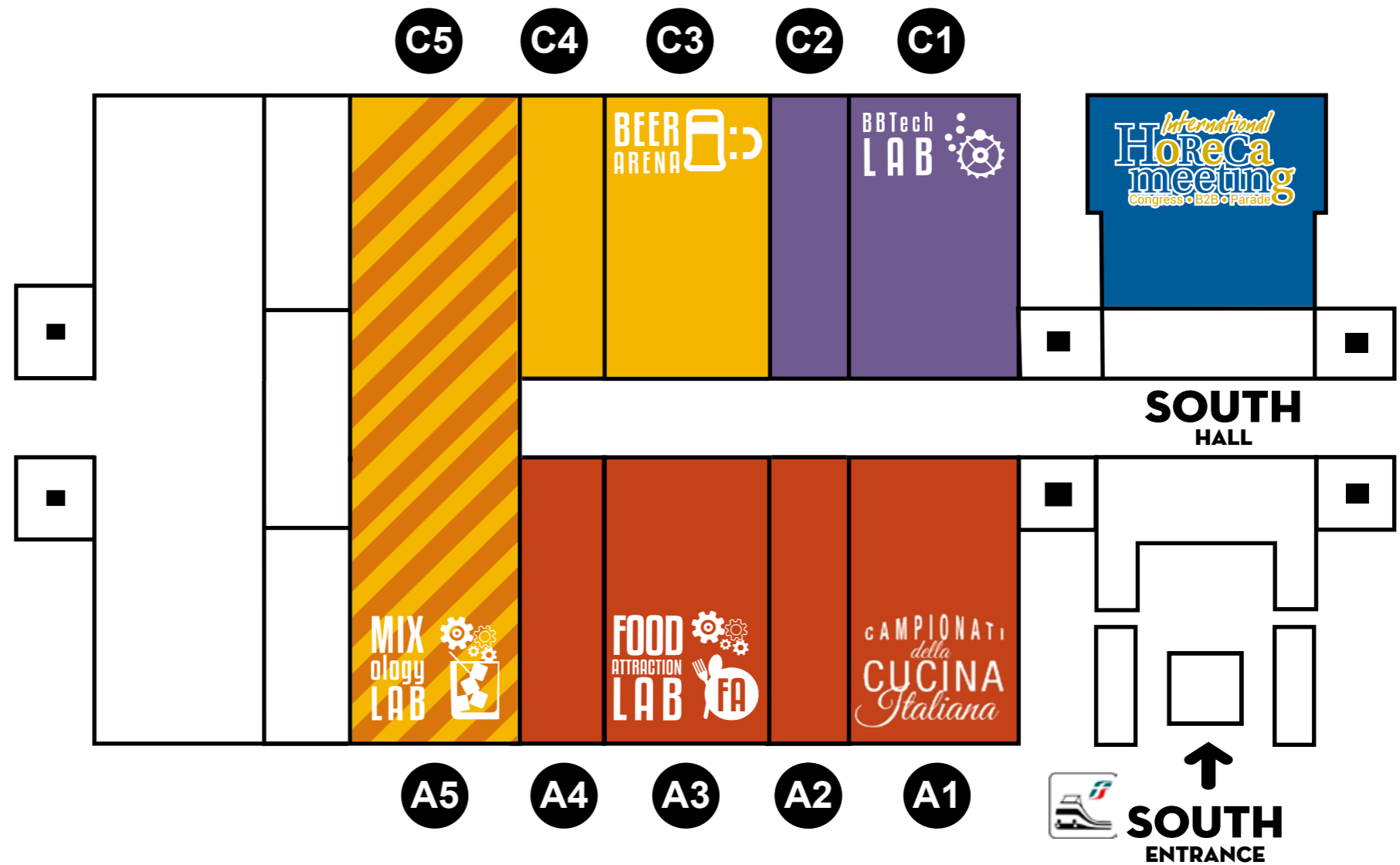
CONTACT THE TEAM OF BBTECH EXPO

bbtechexpo@iegexpo.it
www.bbtechexpo.com



LAYOUT

BEER & BEVERAGE FOOD BBTECH EXPO INTERNATIONAL HORECA MEETING



in collaboration with



with the patronage



media partner

